

# JASMINE CHOW

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I am a CELTA-certified English language teacher with a background in education of young learners. I graduated in the top percentile at Rutgers University in New Jersey, USA. I specialize in art and design, and aim to combine my creativity and passion for education to build a successful, student-centered classroom.

## PROFESSIONAL EXPERIENCE

2018  
MONTAÑITA, ECUADOR

### INTERNATIONAL HOUSE MONTAÑITA - *Instructor in English as a Second Language (ESL)*

- Instructed classes of up to 14 adult learners with mixed abilities in Elementary, Pre-Intermediate, and Intermediate levels in English as a Second Language
- Created and tailored lesson plans according to analysis of student needs, utilizing original and authentic materials to design tasks targeting the development of receptive and productive skills
- Adapted materials from multiple resources including *New Cutting Edge Elementary* and *Life Intermediate* course books using a variety of methodologies and lesson structures

2017  
SOMERSET, NJ

### COZZOLI MACHINE COMPANY - *Marketing Manager + Graphic Designer*

- Created and analyzed marketing strategies in line with company objectives to generate revenue, including designing and executing advertising campaigns in print and web outlets
- Coordinated and executed 4 company exhibitions at international industry tradeshows

2014 - 2016  
HOBOKEN, NJ

### MALKA MEDIA GROUP - *Production Coordinator, Office Manager + Graphic Designer*

- Managed a team of 35 full-time employees and worked in direct partnership with upwards of 30 clients per month to develop and manage project strategies and company operations
- Coordinated the production of 4 music videos, various commercials for nationally-recognized brands, as well as multiple corporate productions, and digital content for major sports events

2014  
NEW YORK, NY

### AMERICAN PARK NETWORK - *Social Media Manager*

- Developed and implemented marketing strategies, including an interactive database of over 60,000 parks & public lands, for one of America's leading publishers of visitor guides
- Managed company social media platforms (Facebook, Instagram, Twitter), website, digital search engine & app, and maintained newsletters, blog entries, and audience interactions

2012 - 2013  
NEW BRUNSWICK, NJ

### MASON GROSS SCHOOL OF THE ARTS - *Volunteer Teaching Assistant*

- Assisted in executing lesson plans to engage students (ages 6-10) in visual projects, allowing students to develop fine motor skills and foster creative thinking
- Collaborated with the Department Chair on media distribution and recruitment of volunteers

2010  
NEW BRUNSWICK, NJ

### ZIMMERLI ART MUSEUM - *Drawing Instructor*

- Executed lesson plans for a classroom of 12 students (ages 8-12) in a museum setting with aims to develop spatial and fine motor skills with application to drawing from life

2006 - 2012  
SOMERSET, NJ

### FRANKLIN TOWNSHIP PARKS & RECREATION - *Teacher, Counselor + Program Coordinator*

- Instructed a class of up to 14 students (ages 3-5) focused on early childhood development
- Designed and executed unique lesson plans to include education in music, art, literature, language, and social skills appropriate for young learners
- Interviewed, trained, directed and mentored students (ages 11-17) in a volunteer summer recreation program designed to engage students in community projects
- Supervised volunteer camp sites; documented and facilitated evaluations of volunteer program

2003 - 2014  
SOMERSET, NJ

### 1 TO 1 TUTORING - *Childcare Professional + Tutor*

- Tutored and provided childcare for young learners ages 6-12 including meal preparation and guidance with homework assignments in a home setting with a guarantee of improved grades

## EDUCATION + QUALIFICATIONS

2018 MONTAÑITA, ECUADOR	INTERNATIONAL HOUSE MONTAÑITA - <i>CELTA</i> University of Cambridge ESOL Certificate in English Language Teaching to Adults (PASS B, Above Standard)
2009 – 2013 NEW BRUNSWICK, NJ	MASON GROSS SCHOOL OF THE ARTS at RUTGERS UNIVERSITY - <i>Bachelor of Fine Arts</i> Bachelor of Fine Arts Degree with a Concentration in Painting and a Minor in Art History (3.84/4.00 GPA)

## LANGUAGE SKILLS

Native in English, Spoken and Written  
Fluent in Chinese Cantonese, Spoken  
Intermediate in Spanish, Spoken and Written

## TEACHING SKILLS

Classroom management  
Lesson planning + curriculum adaptation  
Independent materials development

## OFFICE + DESIGN SKILLS

Team management  
Schedule development + management  
Marketing/advertising design + copywriting  
Proficient in Adobe Photoshop, Illustrator, and InDesign  
Proficient in Microsoft Word, Excel, and PowerPoint

References available upon request